

Program Advertising

32nd Annual

APC/PennDOT Fall Seminar - November 17-19, 2010



Advertising Opportunities in the 32nd Annual APC/PennDOT Fall Seminar Program Booklet

Mail your camera-ready, black and white artwork to APC or send your ad electronically in a "TIF", "GIF", or "JPEG" format to Wilson Wolfe (program printer) at wilsonwolfe@artcomsys.com. Additional fees may apply to ads requiring revision for printability. Ads must be received by October 22. Cover ads are available on a first-come, first-served basis. Send this form to APC to reserve your space.

Company Name: _____

Authorized by: _____

Phone: _____

Ad size

- Full Page\$350
- 1/2 Page\$250
- Business Card Size.....\$200
- Inside Front Cover.....\$500
- Inside Back Cover.....\$500
- Back Cover.....\$600

Return Form to:

APC
800 North Third Street
Harrisburg, PA 17102
Fax: (717) 238-5060

DEADLINE:
Oct. 22, 2010

Payment

- Registering by fax. Check will follow in mail.
- Fee enclosed. (Checks payable to APC)
- Charge \$ to my Visa MasterCard Discover

Card No. _____ Exp. Date _____

Name (as it appears on card) _____

Cardholder Address _____

State _____ Zip Code _____

3-Digit Security Code _____

Signature _____

Advertise in the Fall issue of *HIGHWAY BUILDER* magazine and you can list your booth number in your ad, as well as have the page number of your ad next to your name in the Exhibitor's List (booths must be purchased prior to September 24 to be included in the Fall issue listing). It's a great way to show your support of APC, bring people to your booth at the show, and get your name/logo recognized. Contact Mark Wolf at Triad (800)288-7423 - mwolf@triad-inc.com. Visit www.hwbyldr.com for rates. ADVERTISING DEADLINE IS OCTOBER 1.

SPECIAL OFFER

DEADLINE TO ADVERTISE IS OCTOBER 22, 2010!

